



Tuesday, January 09, 2018

Dear Friend,

Randolph County Senior Games is currently in the process of raising funds to support our 2018 programs. Funds raised are used to offset the cost of awards medals, shirts, printing costs, equipment, etc. Total expenses for 2017 were \$4,500. Enclosed, please find sponsorship program information. If you feel that one of our sponsorship packages will fit into your budget, please consider a donation to support this worthwhile event, which has over 150 participants from throughout Randolph County.

Senior Games is a quality recreational experience for adults aged 50 and better. Each spring, older adults compete in the sanctioned Randolph County Senior Games, which are held in Asheboro and the surrounding communities. 1st, 2nd & 3rd place winners in each age category at the Randolph County Senior Games are eligible to compete in the North Carolina Senior Games State Finals, which are held each fall in Raleigh. In 2017, Randolph County Seniors won 28 medals at the State Finals.

GOALS OF SENIOR GAMES

- Maintain and improve the health and wellness of Randolph County's older adults.
- Provide a competitive and non-competitive recreational experience for older adults.
- Focus attention on the importance of regular physical exercise.
- Provide an outlet for participants to socialize, fellowship and make lasting friendships.

OFFICIAL EVENTS

Basketball Shooting, Bowling, Football Throw, Track & Field, Golf, Horseshoes, Miniature Golf, Softball Throw, Tennis, Race Walking, Swimming, Corn Hole, Performing Arts, Literary Arts, Visual Arts and many more.

COORDINATING AGENCIES

The following agencies endorse and or help coordinate Randolph County Senior Games: Asheboro Cultural & Recreation Services, Archdale Parks & Recreation, Randleman Parks & Recreation, Liberty Parks & Recreation, Randolph County Senior Adults Association, Randolph/Asheboro YMCA & the Randolph County Health Department.

The 2018 Randolph County Senior Games will be held: March 5—April 17, 2018

If you have any questions, please feel free to call Randolph County Senior Games Coordinator Cindy Castle at (336) 626-1240 x 5 or e-mail ccastle@ci.asheboro.nc.us.

Sincerely,

Cindy Castle

Cindy Castle

Randolph County

Senior Games Coordinator

Mailing Address:
PO Box 1106
Asheboro, NC 27204-1106

Phone: 336-626-1240
Fax: 336-626-1295
<http://asheborocrs.recdesk.com>

Physical Address:
241 Sunset Avenue
Asheboro, NC 27203



GOLD SPONSOR:

Cash or In-Kind Gift of \$200.00 or more

Gold Sponsors receive the following if pledge received by January 29, 2018:

- A. Recognition in the Entry Form, Official Programs, all Press Releases and Advertisements.
- B. The right to place Banner/Signs at prime locations for approved events.
- C. The right to provide product samples, brochures or fliers for all participants.
- D. Complementary passes to all Special Programs.
- E. Company logo on participant shirts.

SILVER SPONSOR:

Cash or In-Kind Gift of \$100.00 to \$199.99

Silver Sponsors receive the following if pledge received by January 29, 2018:

- A. Recognition in selected Press Releases & Official Programs.
- B. The right to place Banner/Signs for approved events.
- C. Complementary passes to all Special Programs.
- D. Company logo on participant shirts.

BRONZE SPONSOR:

Cash or In-Kind Gift of \$50.00 to \$99.99

Bronze Sponsors receive the following if pledge received by February 23, 2018:

- A. Recognition in the Official Program.
- B. Complementary passes to all Special Programs.
- C. Senior Games Keepsake.

FRIENDS OF SENIOR GAMES:

Cash of \$30.00 to \$49.99

Friends of Senior Games will receive the following if pledge received by February 23, 2018:

- A. Recognition in the Official Program.
- B. Senior Games Keepsake.

**RANDOLPH COUNTY SENIOR GAMES
2018 SPONSORSHIP PROGRAM**

Name: _____ Phone: _____

Company: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

SELECT SPONSORSHIP LEVEL:

GOLD SPONSOR SILVER SPONSOR BRONZE SPONSOR FRIENDS OF SENIOR GAMES

PAYMENT OPTION:

PAYMENT ENCLOSED PLEASE INVOICE PAYMENT TO FOLLOW BY March 5, 2018

Please make checks payable to: RANDOLPH COUNTY SENIOR GAMES

THANK YOU FOR YOUR SUPPORT

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